

ABSTRACT

A collaborative musical program generation process and system that involves the orchestra's music director, an executive administrative member of the orchestra, and a guest conductor. The music director has responsibility for musical programming throughout substantially an entire musical season of the orchestra organization. The executive member performs an administration function within the orchestra organization. The guest conductor is invited by the orchestra organization to conduct a plurality of musical programs for the orchestra. The music director, executive administrative member, and guest conductor together formulate one or more musical programs for the orchestra organization.